Stephen Pearson

UX / UI Designer
London, UK

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I develop UX strategies via stakeholder workshops & site analytics, to create user flows & interactive prototypes/wireframes, which I'll run for user testing sessions. I take these findings into the UI implementation by designing engaging websites for desktop and mobile. I then create assets and references for the development team. Finally, I'll review, QA and test the build to ensure it meets the expectations and goals in the client brief, with a final product that is intuitive and on-brand.

I am adept at working with dedicated in-house teams as well as fast paced agencies for numerous clients with a history of working in both print and digital, specialising in mobile and web design.

Software & Skills

Adobe CC: Ae, Ai, Id, Pr, Ps, XD
Figma, Principle Prototyping, GA4

Graphic Design, User Interface, User Experience, Animation & Film, Information Design, Web Design, Interaction Design, Prototyping, Print Design

Education

University of Northampton

BA Honours Graphic Design
Graduated 2010

London College of Communication - UAL

Graphic Design Foundation (Merit) Graduated 2007

Freelance
UX / UI Designer
August 2024 – Present

WPNC Digital
Lead UX / UI Designer
January 2023 - July 2024

Senior UX / UI Designer
October 2021 - January 2023

TicketAid
UX / UI Designer
April 2018 – October 2021

Thomson Reuters (later rebranded to Refinitiv)
(March 2013 – July 2019)

Senior UX / UI Designer (Thomson Reuters Labs)
September 2017 – July 2019

UX / UI Designer (Thomson Reuters Labs)
March 2017 – September 2017

UI Designer (Thomson REuters Applied Innovation)
March 2013 – March 2017

WPP
Digital Designer (Agencies: POSSIBLE / GREY)
March 2012 – March 2013

Grapple Mobile
UI Designer & UX Architect
March 2011 – March 2012

Ogilvy
Digital & Concept Designer - Ogilvy Action
August 2009 - Internship

WPP
Graphic Designer - Dialogue 141
August 2009 - Internship